WORLD WATER DAY

Identity guidelines
01

Logo Colors
CMYK, RGB, HTML
02

- Black & White Logo
Other uses of the Logo
04

All Logos
اليوم العالمي للمياه

الماء، مفتاح الحياة، ليس فقط ضرورة ل健康成长، بل أيضًا مفتاحًا للنمو الاقتصادي والاجتماعي. اليوم العالمي للمياه يُحتفل به كل عام في 22 مارس لتعزيز الوعي حول أهمية المياه وضرورة حمايتها وتطويرها بشكل مسؤول. هذا اليوم مهنيّة، ولا expresión social que reúna a muchas personas con la misma causa. Al unirse en este día, podemos trabajar juntos para garantizar un futuro más durable y saludable para todos.
22 MARCH
WORLD WATER DAY

22 MARS
JOURNÉE MONDIALE DE L'EAU
22 MARS
VÄRLDsvATTENDAGEN
05
-
Custom
22 MARZO
EL DÍA MUNDIAL DEL AGUA
LOREM IPSUM

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06

Typography
THE QUICK BROWN FOX JUMPS OVER THE LAZY DOG
01234567890

The quick brown fox jumps over the lazy dog
Terms and Conditions

By using the World Water Day and/or World Toilet Day logo you agree to use the logo in accordance with the requirements set forth herein:

The logo(s) may be used in promotional materials only if it is directly associated with the official campaign(s). The use of the logo(s) does not i) imply endorsement by UN-Water and/or its Members and Partners, ii) imply endorsement of the aims or opinions of individuals and organisations, and iii) express or imply a funding commitment from UN-Water.

Speakers at seminars, conferences and training courses should not use the logo(s) in a way that implies they are speaking on behalf of UN-Water and/or its Members or Partners.

The logo(s) may not be used on commercial products or on packaging.

The logo(s) may not appear on or in connection with any marketing materials for any commercial company/organization other than the one hosting an activity related to the campaign. Commercial companies/organisations hosting an activity related to the campaign may only use the logo in direct relation with said activity.

The logo(s) should not be altered in any manner. This includes its font, proportions, colours (other than the official palette), elements or location of any of the text or graphics. The logo(s) may not be animated, morphed, or otherwise distorted.

The United Nations name and the UN-Water name or any potentially confusing variations may never be incorporated as part of the name of a product or service of the organization/company using the logo(s).

The use of the logo(s) implies the agreement not to register or otherwise attempt to obtain rights in the logo(s) or any confusingly similar mark.

Your license to use the logos will terminate no later than termination or expiration of your activities in relation to the World Water Day and/or World Toilet Day campaign celebrated. Notwithstanding any other termination provision, however, UN-Water reserves the right to terminate your right to use the logos for any use that does not conform to these requirements, that infringes on intellectual property or other rights, or that violates other applicable law.

UN-Water reserves its right to modify these guidelines, the terms and conditions for use of the Logo, or to withdraw authorisation at any time.